Management Undergraduates' Research Session (MURS) - 2025

General Submission Guidelines for Extended Abstracts

- ➤ Every extended abstract submitted by authors will be subjected to an initial desk review, and the decision will be taken based on the quality of the work. The qualified papers will be forwarded for the blind review. The papers that do not satisfy the minimum standards will be notified.
- Extended abstracts that have a plagiarism score above 20% and an AI score above 20%.
- ➤ Extended abstracts should be at least 03 pages, but not more than 05 pages in length, including the references.
- The extended abstracts should be sent in MS Word (Doc/Docx) format (Use the format provided in the MURS web https://www.sab.ac.lk/mgmt/murs/submission.html)
- ➤ Given word limits for the separate sections (including words included in tables/figures) in the extended abstract should not be exceeded.
- ➤ When sending the extended abstract, please copy it to all co-authors of the paper.
- > Formatting guidelines

Formatting Criteria	Guidelines		
Page Size	B5		
Margins	Top and, bottom 0.75", right – 1" Left – 1.25"		
Font	Cambria 11 (Headings -11; Body 11; Tables & figures 10)		
Line Spacing	Single lines spacing, justified		
Paragraph Spacing	Before, after 6pt		
Tables	Center aligned, Heading: above the table, table Source: Below the table, font size 10, Cambria font type		
Figures	Center aligned, Heading: below the figure, font size 10, Cambria font type		

Referencing	Follow APA 7 th version for in-text citations, and reference list.
	Reference list [After 6pt, single lines spacing, left-aligned, Alphabetical order, No numbers (1,2,3) please, Hanging indent, Font size 11, Cambria font type]

Author/s name/s and designation/s

Eg:

Perera, L.K. 1*, Seneviratne, W.K.2, & Baskaran, G.W.3

> Tables Figures, & Equation Samples

Figures should be labeled with "Figure" and tables with "Table" and should be numbered sequentially, for example, Figure 1, Figure 2 and so on (refer to table 1 and figure 1). The figure numbers and titles should be placed below the figures, and the table numbers and titles should be placed on top of the tables. Table captions should be centered above. Avoid placing figures and tables before their first mention in the text.

Table 1: Descriptive Statistics

Section	Letter style	Font
Sample Table	Cambria	10
Source:		

^{1*2}Department of Marketing Management, Faculty of Management Studies, Sabaragamuwa University of Sri Lanka, Belihuloya, Sri Lanka, <u>perera@amail.com</u>

³Department of Marketing Management, Faculty of Management Studies, Jaffna University of Sri Lanka, Jaffna, Sri Lanka

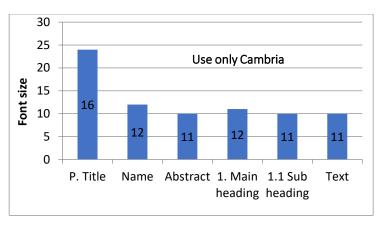


Figure 1: Details of figures font size 10

➤ Abbreviations and Acronyms

Define abbreviations and acronyms the first time they are used in the text; Eg:, Organizational Citizenship Behaviour (OCB). Do not use abbreviations in the title and abstract unless they are unavoidable.

> Equations

Number equations consecutively with equation numbers in parentheses flush with the right margin, as in (1).

$$a + b = c$$
 -----(1)